

RETAILER INFORMATION:

Guidelines for use of the Makrolon® trademark

sales@exolongroup.com
www.exolongroup.com

Subject Makrolon® Trademark usage
Contact nicole.meyer-kurczyk@exolongroup.com

Date 14.01.2020

Dear Sir/Madam,

We, the Exolon Group, are allowed to use the Makrolon® brand as a licensee and have the rights to pass it on to you as our dealer. Covestro Deutschland AG (hereinafter referred to as Covestro), own the trademark rights for Makrolon®. The trademark stands for a high-performance polycarbonate and a diverse range of high-tech plastic panels which are suitable for a wide range of requirements.

Please visit our website at

www.exolongroup.com

for further information on these products.

You sell our Makrolon® polycarbonate sheets and are interested in using the Makrolon® trademark (hereinafter referred to as the TRADEMARK) and/or the Makrolon® product logo shown below (hereinafter referred to as the LOGO) in your materials in order to advertise your services.

MAKROLON®

We are happy to assist you in doing so. However, in order to protect the rights, we ask you to comply with the following:

1. The TRADEMARK and LOGO may only be used in conjunction with the sale of Exolon Group original products. The retailer's own products or products from other companies may not be labelled with the TRADEMARK or LOGO.

Managing Director
Jens Becker
Ralf Gehring

Located in: Munich
Commercial Register: Munich
HRB 251043
Turnover tax ID no.:
DE326077370

Deutsche Bank · IBAN
DE23 7007 0010 0033 7618 00
SWIFT/BIC: DEUTDEMMXXX

2. Should the products be processed/repackaged, permission to use the TRADEMARK and the LOGO shall lapse. If you assemble our products, please contact us.
3. When reproducing the LOGO, we ask you to use only the templates we provide. You can obtain these from Ms Nicole Meyer-Kurczyk, Marketing Communications Sheets EMEA, <mailto:nicole.meyer-kurczyk@exolongroup.com>
4. The TRADEMARK or LOGO may not be shown in direct proximity to your company name, be larger than your company name or be depicted in a more prominent position than your company name.
5. The TRADEMARK or LOGO must be sufficiently differentiated from other trademarks and logos from third-party vendors.
6. Whenever the TRADEMARK or LOGO is used, its status as a registered trademark must be indicated with the addition of the ® symbol. Each time the TRADEMARK is mentioned, the following information should also be given in a footnote: "Makrolon® is a registered trademark, owned and licensed by Covestro Group."
7. The TRADEMARK and LOGO may not be altered in any way. In particular, the TRADEMARK may not be used with plural or declined endings, as a verb or followed by a hyphen.
8. The use of other Exolon Group trademarks, product logos or company logos is not hereby permitted and requires separate prior agreement in writing from Exolon Group.
9. Any advertising claims regarding specific characteristics of Makrolon® products must be agreed with us in advance. It must also be ensured that no false impression of your role in selling our products or the relationship between the companies is created. Specifically, statements such as "specialist Makrolon® retailer", "exclusive Makrolon® retail" or registration and use of domain names containing "makrolon" are absolutely not permitted.
10. These guidelines do not guarantee any ownership or other rights to Exolon Group trademarks. In order to protect our rights, in case of non-compliance with these guidelines, we reserve the right to take action and assert our claims where necessary in a court of law.

Should you have any additional queries regarding implementation, please do not hesitate to contact us.

We would be delighted if you could send a sample of your advertising materials and/or a link to the relevant website where the TRADEMARK or LOGO is being used to the following address:

Exolon Group GmbH
Marketing Communications
Rommerskirchener Straße 21

50259 Pulheim, Deutschland

Or via e-mail to: [Marketing Communications Sheets EMEA](#).

Thank you.

Yours faithfully,

Exolon Group GmbH



p.p. Nicole Meyer-Kurczyk
Marketing Communications Manager Sheet EMEA

Please send the signed form back to my attention.

I hereby confirm receipt of the license agreement.

Company: _____

Contact Person/ Signature: _____

Contact Details: